



Ontario Professional Planners Institute **SYMPOSIUM**

Healthy Communities & Planning for the Public Realm
Hamilton Convention Centre
October 5 & 6, 2016
Sponsorship & Display Opportunities

The Ontario Professional Planners Institute (OPPI)

The Ontario Professional Planners Institute (OPPI) is the recognized voice of the province's planning profession. Our more than 4,000 practicing planners that work for government, private industry, agencies, and academic institutions. Members work in a wide variety of fields including urban and rural community development, urban design, environment, transportation, health and social services, housing, and economic development. Our members are committed to improving the quality of Ontario's environments and communities.

Be a part of the Planning Knowledge Exchange (PKE)

The Planning Knowledge Exchange is an open space, hands-on hub of activity where planners can really connect and collaborate to solidify the lessons learned during Conference sessions. The PKE will be home to table-top displays, featured short presentations, hands-on how-to demos, multi-media presentations, social media lounge and conversation zones. All meals will be served in the PKE area, so participants will have plenty of dedicated time to visit and engage.

A Symposium with Unique Opportunities

The 2016 OPPI Symposium will take place at the Hamilton Convention Centre offers new and exciting opportunities for you to participate and engage with attendees! OPPI once again seeks support of organizations that share the same values in providing leadership, education, products and tools to enhance the planning profession and create healthy communities.

Who Participates in the Symposium?

The Symposium attracts planners from public and private sectors as well as a wide range of service providers, government agencies, suppliers, educators and private sector planning and development consultants. In addition, we will be live streaming several sessions and posting on our digital learning site for our members.

We expect more than 500 attendees over the 2 days of Symposium.

Connect with Us

We would love to work with you to develop creative ideas to ensure your success at the Symposium! Give us a call – or send us an email.

Helene Getty 416-595-1414 x 223 Email : helene@absolutevents.com or
Jacqui Sullivan Phone 416-595-1414 x 222 Email: jacqui@absolutevents.com

Absolute Conferences & Events Inc. manages the sponsorship program on behalf of OPPI.

Sponsorship & Display Opportunities

BENEFITS AT A GLANCE	Sponsorship Levels				Displays	
	Platinum Level \$7,500	Gold \$5,000	Silver \$3,000	Bronze \$1,000	\$1,500	Not For Profit \$950
Acknowledgement of your support on the Symposium website & Symposium agenda	Logo with banner	Logo with banner	Logo with banner	Name	Name	Name
Logo/company name on signage at the entrance to the PKE	✓ Prominent	✓ Prominent	✓ Prominent	✓	✓	✓
6' table top display	✓	✓	✓		✓	✓
Complimentary registrations to the Symposium	✓ 3 passes	✓ 2 passes	✓ 1 pass	✓ 1 pass		
Complimentary passes to the PKE area					✓ 1 pass	✓ 1 pass
Acknowledgement of your support in marketing/website/social media updates leading up to the Symposium, with a distribution list of over 4000 members.	✓	✓	✓	✓		
Support recognized on power point loop played at all plenary sessions	✓	✓	✓	✓		
Opportunity to co-brand a specific element of the symposium (see below for custom options)	✓	✓	✓			
Opportunity to host at a VIP table during plenary sessions	✓	✓				
Recognition in the Mobile App	✓ Enhanced	✓ Enhanced	✓ Enhanced	✓ Enhanced	✓	✓

Opportunities to co-brand elements of the program include:

Platinum Level

- Event App Sponsor
- Keynote Address*

Gold Level

- PKE Ignite Stage
- Name badge lanyard
- Registration Desk
- Mobile Charging Station
- Lunch
- Breakfast

Silver Level

- Refreshment breaks
- Concurrent Session
- Student Transportation
- Photo Booth

*Upon agreement of the keynote speaker

Planning Knowledge Exchange Details

Schedule of Activities in *Display area* *

**Times are approximate and subject to change*

Tuesday, October 4

12:00pm – 7:00pm Set-up

Wednesday, October 5

8:00am – 4:00pm Displays Open, and 2 refreshment breaks served in area

Thursday, October 6

8:00am – 2:15pm Displays Open, and 1 refreshment break served in area

2:30 – 4:00 pm Tear down

Space Reservations and Payment Options

Please complete the Sponsor/Exhibit Space Application and Contract and forward with appropriate payment. **Approval is subject to eligibility requirements.** Display space will be assigned by the organizers and will be confirmed when the service manual is sent in early August 2016.

Door Prizes

Prizes will be drawn by OPPI President Andrea Bourrie on Wednesday October 5th, 2016 at the Annual General Meeting, for all in attendance. If you have a related prize (valued at \$50 or more) that you would like to donate, your donation will be recognized on the Symposium app and during the draw.

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