



Laurentian University, Sudbury, ON – October 11 & 12, 2018

# COMMUNITY READINESS

AN OPPI SYMPOSIUM EVENT

## OPPI's 2018 Symposium connects you with over 4,500 planners, planning officials & key decision-makers!

### The Ontario Professional Planners Institute

OPPI is the recognized voice of the Province's planning profession. Our almost 4,500 members work in government, private practice, universities, and not-for-profit agencies in the fields of urban and rural development, community design, environmental planning, transportation, health, social services, heritage conservation, housing, and economic development.

### A Symposium with Unique Opportunities

**No other organization represents or reaches out to professional planners across the province.** By partnering with OPPI, you have the unique opportunity to showcase your products and services to a captive audience, with live participation.

Sponsors will also be featured on the OPPI website, Ontario Planning Journal, social media outlets, newsletter and the Symposium agenda, reaching thousands of people across Ontario.

### The Planning Knowledge Exchange

*The Planning Knowledge Exchange (PKE)* is an open space, hands-on core area full of activity where planners can really connect and collaborate to solidify the lessons learned during Symposium sessions.

### Who Participates in the Symposium?

The Symposium attracts planners from the public, private, not for profit and academic sectors, as well as a wide range of service providers, government agencies, suppliers, educators and private sector planning and development consultants. Join us in October 2018 at Laurentian University to take advantage of the unique networking, educational and cultural opportunities that both the location and symposium have to offer.

### Connect with us!

Absolute Conferences & Events Inc. manages the sponsorship program on behalf of OPPI.

To reserve your space contact:  
**Renee Atkins** - Phone: 416-595-1414 x 236  
Email: [renee@absolutevents.com](mailto:renee@absolutevents.com)

# SPONSORSHIP & DISPLAY OPPORTUNITIES

	Sponsorships			Displays
<b>BENEFITS AT A GLANCE</b>	<b>Platinum \$7,500</b>	<b>Gold \$5,000</b>	<b>Silver \$3,000</b>	<b>Display \$1,500</b>
Acknowledgement of your support on the OPPI website, Ontario Planning Journal, newsletter & Symposium agenda	Logo & Link	Logo & Link	Logo & Link	Name
Listing in the Symposium mobile app	✓ Enhanced	✓ Enhanced	✓ Enhanced	✓
Banner Advertisement in Symposium mobile app	✓	✓		
Social Media recognition, including LinkedIn, Facebook and Twitter	✓	✓	✓	✓
Logo/company name on signage on display in PKE area	✓ Prominent	✓ Prominent	✓	
6' table top display in the <b>PKE</b> area	✓	✓	✓	✓
Complimentary full registrations to the Symposium *this includes your booth personnel – extra display personnel passes are available for an extra fee	✓ 3 passes	✓ 2 passes	✓ 1 pass	✓ 1 pass
Acknowledgement of your support in marketing materials leading up to the Symposium ( <b>distribution of over 4,500</b> )	✓	✓	✓	
Support recognized on PowerPoint loop played at all plenary sessions and registration area	✓	✓	✓	
Opportunity to co-brand a specific element of the Symposium (see below for custom options)	✓	✓	✓	
Item placed in participant bag (items to be provided by the sponsor)	✓	✓	✓	

## CO-BRAND EXPERIENCES

Sponsors may elect to direct funds to general support of the Symposium or select one of the following benefits in the appropriate level:

Platinum \$7,500	Gold \$5,000	Silver \$3,000
<ul style="list-style-type: none"><li>Networking Reception</li></ul>	<ul style="list-style-type: none"><li>Lunch (2 available)</li><li>Breakfast (2 available)</li><li>Name Badge Lanyard</li><li>Event App Sponsor</li><li>Hydration Stations</li><li>Mobile Charging Station</li><li>Ignite Stage</li><li>Wellness Area</li></ul>	<ul style="list-style-type: none"><li>Design Charrette</li><li>Concurrent Session (several options)</li><li>Student Transportation</li><li>Mobile Workshop Transportation</li><li>Refreshment Breaks (4 available)</li></ul>

### Space Reservations and Payment Options

Please complete the Sponsor/Display Space Application and Contract and forward with appropriate payment. **Approval is subject to eligibility requirements.** Display space will be assigned by the organizers and will be confirmed when a service manual is sent in early August 2017.

**\*NOTE\*** Depending on the sponsorship level chosen, there is a certain amount of complimentary full registrations to the Symposium included in the sponsorship. These complimentary registrations **include** your organization's booth personnel. There are extra booth personnel registrations available for an extra fee. We encourage our sponsors to attend sessions and therefore booths don't have to be attended at all times.

## ADDITIONAL OPPORTUNITIES

### Door Prizes

We will be conducting a draw for all participants at the end of the Symposium. If you have a prize (valued at \$100 or more) that you would like to donate, your donation will be recognized in the agenda and during the draw.

### Have a suggestion?

Do you have an idea to support the Symposium that is not listed in our package? If so, give us a call – we are happy to work with you to develop creative custom sponsorship experiences.

Contact: Absolute Conferences & Events Inc.

Phone: 416-595-1414 ext. 236

Renee Atkins x 236 E-mail: [renee@absolutevents.com](mailto:renee@absolutevents.com)